

HSS CEO Named 'European Rental Person Of The Year'



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Industry: [Retail](#)

HSS, the UK's award-winning tool and equipment hire company, have had their Chief Executive, Chris Davies, heralded as 'European Rental Person of the Year' by the European Rental Association.

The awards were attended by over 250 rental professionals and organised by International Rental News (IRN) and the ERA, and were announced at a special dinner in Prague at the ERA's annual convention.

It is the latest award to be linked to the 'original tool hire company', who were awarded Hire Association Europe's Hire Company of the Year 2009, Contract Journal's Plant Hire Company of the Year 2009, and were awarded HAE's 'Excellence in Customer Care' award in 2010.

The judging panel for the European Rental Association have said they wanted to recognise Davies's contribution in making HSS "one of the most modern and innovative companies in the industry" and one that is "at the forefront of using the internet to market its services."

Chris Davies has led companies in sectors including building materials, office equipment and leisure retailing. Having joined HSS in 2006, he has been cited to have re-engineered HSS into a business focussed on serving professional customers in addition to the homeowner/DIY market where they were traditionally strong.

Davies said: "HSS has always led the way when it comes to hire, perhaps never more so than over the past few years. We've pioneered

some great initiatives and hire related services; we've been resolute in always putting the customer at the very heart of what we do and in making hire easy for them and all of this has helped us to outperform the market despite some very challenging times.

"I'm delighted that these achievements have been recognised – it's a reflection of the efforts and the great team we've got at HSS. I am lucky and genuinely honoured to be the leader of the company at this time and I am very proud to receive this accolade on behalf of everyone in the business."

HSS was also named as one of the three finalists to be Highly Commended in the 'European Rental Company of the Year' category. HSS Hire has an established nationwide network of over 250 locations including a number of supercentres with extended opening hours. The company also runs a dedicated training division and offers a range of innovative hire related services including HSS LiveHire, HSS Assured and HSS Pitstop.

Stocking over 15,000 items, including ladder and plant hire, chainsaw and [scarifier rental](#). HSS are also the only company to hold a 4* British Safety Award.

To find out more information, visit <http://www.hss.com>.

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