

npower Launches New Price Beater Offer For Small Business Customers



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Author: [npower](#)

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npower, official supporter of the bid to host the 2018 FIFA World Cup(TM), is offering to beat SME businesses' renewal offers by 10% throughout the England 2018 Back the Bid campaign.

npower believes that hosting the FIFA World Cup(TM) would bring a much-needed boost to the economy and to British businesses. It's the reason why, throughout the [Back the Bid](#) campaign, npower is offering to beat SME businesses' first renewal offers by at least 10% - so for example, for every £20 of energy charged by a company's current supplier, npower could only charge £18. This could provide big savings for many small to medium sized businesses across the UK.

Andy Bickers, head of business sales at npower, said, "Hosting the FIFA World Cup(TM) in 2018 could bring an extra £3.2 billion to the economy, which would give businesses a fantastic lift. 82% of businesses surveyed believe that a FIFA World Cup (TM) in England would be great for business, with 63% saying it will boost morale. But we don't want to wait until 2018 to help businesses, which is why we've launched our Price Beater offer, giving new customers the chance to save on the cost of renewing their energy contract."

The new Back the Bid offer is being made available until 15th November 2010 and is based on the first written renewal quote from the existing supplier.

Further details of the offer can be found on the npower website.

- ENDS -

Notes to Editors

- Terms and conditions apply
- npower reserves the right to withdraw, extend or amend this offer at its sole discretion.

About [npower](#)

npower is one of the top [energy suppliers](#) to the UK business market, serving over 238,000 small to medium sized enterprise sites and around 17,000 industrial and commercial customers, with over 100,000 sites

npower is dedicated to helping UK businesses use energy more efficiently and therefore spend less money on their bills. npower aims to have a positive impact on the communities it serve and reduce our customers' carbon footprint whilst always improving its service to customers.

npower specialises in [risk management solutions](#), including market-leading flexible energy purchasing, energy efficiency, and broader energy management functions, tailored to every size of business.

For major energy users, npower offers multi-utility management consultancy to enable organisations to improve efficiencies right across the procurement/consumption chain.

npower customers include BT, Wembley Stadium plc, AstraZeneca and Sainsbury's.

For more information on npower, please contact:

Nick McHugh
npower press office
npower
Oak House
Bridgwater Road
Worcester
WR4 9FP
0845 070 2807
www.npower.com

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